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| Smart Transit Study for the Greater Buzzville-Grantfield Region  **Georgia Smart Communities Challenge 2019**  Proposal Government Lead  Buzzville, GA  In Collaboration With  Burdell County, GA  Dodd County, GA  Downtown Buzzville Community Improvement District  Grantfield, GA  Grantfield Civic Association  Grantfield Technology Corporation  Point of Contact  George P. Burdell  Deputy City Manager  (555) 123-4567  [george.p.burdell@buzzville.gov](mailto:george.p.burdell@buzzville.gov)  1885 Heisman Way  Buzzville, GA 12345 |

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# Project Narrative

The following subsections provide the structure of the Project Narrative section. Outlines for each subsection are provided and follow the guidelines from Section 6.2 of the *Georgia Smart Communities Challenge Terms, Conditions, and Program Guide* (“the Guide”). Additional requirements for and descriptions of the content for each section can be found in Section 2 of the Guide.

**All subsections in this section are required.** Please be sure to remove the gray-highlighted content when submitting your proposal.

## Vision

This section should address the community’s motivations for participating and what they expect to achieve in the long run. Topics to cover may include one or more of the following:

* The community’s current conditions;
* Motivating factors;
* Citizen input;
* Descriptions of prior efforts;
* Long-term and/or end-goals; or
* The envisioned future state of the community.

## Framework

This section should address the overarching framework the community will use to address the issues described in Section 1.1.

## Plan

This section should address what the community will do during its first year. **This section is the crux of the proposal** and should clearly explain to the judges exactly what the community will do should they be selected for support and funding by Georgia Smart. Topics to cover should include the following:

* The plan of action that the community will execute should they win the competition;
* How the plan maps against the framework described in the “Framework” section;
* How the plan will impact the community;
* How this plan advances the community towards addressing its overall vision; and

Finally, the specific topic area being addressed by the proposal must be clearly identified in this section.

## Research

This section should address the research component of the proposal. Please include the name and title of the Georgia Tech research partner(s) you will be working with, as well as the manner in which the research partnership will be utilized as part of this plan. Topics to cover should include the following:

* A description of the type of research activities to be performed;
* How those activities will support either the current-year plan or the overall framework plan; and
* How the research aligns with a “smart” technology that is pertinent to the community’s overall vision.

# Execution Plan

The following subsections provide the structure of the Execution Plan section. Outlines for each subsection are provided and follow the guidelines from Section 6.2 of the *Georgia Smart Communities Challenge Terms, Conditions, and Program Guide* (“the Guide”).

**Subsections 2.1, 2.2, and 2.3 are required for all proposals. Subsection 2.4 is only required for teams that involve a collaboration between multiple governments and/or non-government entities.** Please be sure to remove the gray-highlighted content when submitting your proposal.

## Cost Plan

This section should contain, at a minimum:

* A table identifying total project costs per activity, per month; and
* A brief narrative describing the community’s planned expenditures and the source and nature of its matching funds.

## Personnel Plan

This section should contain, at a minimum:

* A designated individual who will serve as the project’s lead point-of-contact, including contact information, the amount of time (hours or percentage) they will commit to the project, and their relevant qualifications;
* A list or table of other key personnel participating in the project, their anticipated role on the project, the amount of time (hours or percentage) they will commit to the project, and their relevant qualifications;
* A team organizational chart showing the organization and role of all relevant participants; and
* A brief narrative describing how the team will be organized and managed.

## Schedule

This section should contain, at a minimum:

* A list or table of project milestones with anticipated dates associated with each;
* A brief narrative describing the milestones; and
* Any methods to be used for tracking or publishing project progress.
* Milestone deliverables required be Georgia Smart include Monthly Status Reports, a Mid-year Status Report, and a final Project Report.

## Collaboration

This section should contain:

* A brief narrative describing how each government and non-governmental entity will participate in the team effort; and
* A description of how the intergovernmental team will be organized.

For collaborative proposals, the organizational chart (required in Section 2.2) may be moved to this section, as appropriate.

# Letters of Support

This page must appear in the proposal file and should be blank, other than the header, footer, and section heading. The pages that follow in this appendix should be the scanned Letter(s) of Support, each signed by a high-ranking elected official or employee of the lead government and any participating governments.

**This appendix is required for all proposals.** Please be sure to remove the gray-highlighted content from this page when submitting your proposal.

# Documentation of Financial Support

This page must appear in the proposal file and should be blank, other than the header, footer, and section heading. The pages that follow in this appendix should be the scanned and/or digital documentation of the availability, source, and value of the team’s “local match,” including any letters of support necessary to prove that the resources will be made available if the team is funded under Georgia Smart.

**This appendix is required for all proposals.** Please be sure to remove the gray-highlighted content from this page when submitting your proposal.

# Letters of Understanding from NGOs

***If this section is used***, this page must appear in the proposal file and should be blank, other than the header, footer, and section heading. The pages that follow in this appendix should be the scanned Letter(s) of Understanding from non-government entities, signed by an authorized representative of the entity.

**This appendix is required for all proposals that involve non-government collaborators.** Please be sure to remove the gray-highlighted content from this page when submitting your proposal.

# References and Citations

***If this section is used***, this page must appear in the proposal file and should contain a listing of references and citations used in the main body of the proposal. References and citations may be used to reference applicable documentation, data, findings, recommendations, etc, from previous planning studies, documented best practices, or other industry or academic literature that helps to support the proposal’s project narrative or execution plan.

**This appendix is completely optional.** Please be sure to remove the gray-highlighted content from this page when submitting your proposal.