GEORGIA SMART
Smart Community Development Grant for Georgia Communities

Informational Webinar

11 March 2019
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Opportunity

The **Georgia Smart Communities Challenge** is a first-of-its-kind grand challenge for communities of any size in the state of Georgia to receive funding and support to empower their smart future.

- To spur smart community development throughout GA
- To position GA as a smart community leader
2019 Georgia Smart Communities Challenge

1. ARC Livable Centers Initiative w/ GA Smart
   • Metro-Atlanta Communities
   • Communities submit proposals directly to ARC
   • Smart Mobility and Equity

2. GA Smart
   • Open to all of Georgia
   • Georgia Power Funded Grants
   • Smart Mobility and Resilience
Benefits

• $50,000 grant to your community
• Partnership with a Georgia Tech researcher to perform supporting research for your project
• 3 supporting workshops bringing to you various expertise in Smart Communities
• GT Student engagement in your project through various partnerships
  • Ex. 2018 – Smart Community Corps & Civic Data Science
• Onsite event in your community with Georgia Smart team supporting your project
Over 2/3 of the GA population
Community Impact

24 Stakeholder meetings

16 New project partners
Financial Impact

$15M+

Grants & proposals being pursued for future related projects
Outreach

200 Webinar Views

30+ Speaking events

2000+ Subscriber network

700+ Attendees from events

By Denisea Patton / September 29, 2017

Georgia Tech Researchers Speak at ARC’s ConnectATL Summit
“Critically, Georgia Tech is pursuing statewide efforts to scale digitalization strategies...”
Important Details

• Proposals are written documents comprising your project narrative, execution plan, budget, and supporting documents.
• Your project must be led by a government in Georgia.
• Your project must have an established Georgia Tech research partner before proposal submission – they will help you formulate the research section of the proposal.
• You must provide community matching funds in the same amount as the grant.
  • Up to 80% can be in like-kind services, donations, etc.
  • 20% or more must be in cash
Timeline

[15th] ARC LCI w/ GA Smart Proposals Open

[29th] LCI w/ GA Smart Proposals Due

[11th] GA Smart Webinar

[8th] ’19 GA Smart Proposals Open

[29th] GA Smart Spring Workshop @ GT

[3rd] ’19 GA Smart Proposals Due

[5th] GA Smart Fall Workshop @ GT

‘18 GA Smart Projects End

‘19 GA Smart Projects Start

‘19 GA Smart Winners Announced

Smart Community Corps and Civic Data Science May - August

smartcities.gatech.edu
Important Dates

• Due May 3rd, 2019 before 5pm (EDT).
• Project winners will be announced in mid-June
• Projects will start early September and run for 1 year
Challenge Info

Web Address
http://smartcities.ipat.gatech.edu/
2019-georgia-smart-communities-challenge

2019 Georgia Smart Communities Challenge

The 2019 Georgia Smart Communities Challenge (Georgia Smart) is now accepting applications from all Georgia communities.

Georgia Smart is a competitive one year program that supports local governments of any size within the State of Georgia by providing grant funding and access to technical assistance, expert advice, and a network of peers. Successful applicants will leverage these resources to explore, study, and plan for the use, deployment, and/or integration of smart community technologies into their jurisdictions and operations.

Teams must partner with a Georgia Tech researcher who will assist and advise the team and conduct research in support of the community’s needs and goals. Research projects will be designed by the teams in coordination with the Georgia Tech researcher and may include such varied topics as policy development, creation of a technology roadmap, transportation analysis, the development of a prototype or pilot technology or “app” for public engagement, or any other relevant research topic.

Georgia Smart will sponsor a cohort of up to 4 teams this year from the state of Georgia, each executing on their own project plan.

Applicants are highly encouraged to participate in at least one pre-proposal event held by the Georgia Institute of Technology to become acquainted further with this grant opportunity. Applicants who wish to learn more should attend our Smart Community Growth Workshop on March 29th, 2019 or our Informational Webinar on April 11th, 2019 at noon.

Important Information

Georgia Smart
• Additional information regarding this opportunity can be found in the Georgia Smart Program Guide and our Frequently Asked Questions page.
• Applicants should use the Application Template to complete their application.

Ready to submit your application to Georgia Smart? Apply Here

LCO with Georgia Smart
• Metro-Atlanta communities interested in LCO with Georgia Smart should also visit ARC’s LCO website.
• For more information on this opportunity, please see ARC’s LCO & CDAP Assistance Application Guidebook.

Metro-Atlanta communities ready to submit your application to LCO with Georgia Smart? Apply Here
F.A.Q.

Frequently Asked Questions

What is Georgia Smart?
The Georgia Smart Communities Challenge (“Georgia Smart”) is a funding and technical assistance program for local governments within the State of Georgia. Georgia Smart will fund up to four winning communities in Georgia for one year to develop smart communities planning and pilot studies. Georgia Smart will also supply winning communities with technical assistance, mentoring, networking opportunities, and access to global thought leaders in smart community development.

What is a reasonable Georgia Smart project?
Georgia Smart projects are one-year projects that kick-off a community’s smart transformation. These first-year projects should be planning and pilot studies. This means that communities should propose to do work under this first-year plan of action that allows the community to study its issues, enumerate specific solutions, assess alternatives, create implementation plans, estimate costs, identify and develop future resources, establish networks, and refine its guiding framework. Conversely, the first-year plan should not include developing, or deploying smart communities technologies on a large scale, other than as would be necessary to support the planning efforts described above.

An example project will likely have several components. Such components may include identifying specific needs within the community; measuring, studying, and characterizing current conditions; identifying and testing technology alternatives to address issues; studying the impacts of new technologies on the community and considering possible mitigations any potential impacts; engaging with community residents and businesses; networking with near-peers, mentors, and experts; participating in conferences and training sessions to grow smart cities expertise; identifying future opportunities; gathering resources and building capacity for future efforts; refining the smart community’s framework and organizational makeup; and other activities.

Ask a Question

Name *

Email Address *

Community/Organization *

Title:

Question *

Submit

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Metro-Atlanta communities ready to submit your application to LCI with Georgia Smart? Apply Here
Quick F.A.Q.

• Yes, you can collaborate on more than 1 proposal but can only be LEAD govt. on 1 proposal
• Lead governments must supply a letter of understanding (mayor, city manager, city council, etc)
• Projects must be in topics related to Mobility and Resilience
  • Must support 1 of the required use cases defined in the Program Guide

Examples of use cases:
• Safety & Security
• Traffic & ITS
• Parking
• Electric Vehicles for improved access
• Smart lighting
• Digital Signage
• Infrastructure Resilience
• Creative uses for lighting poles
GT Researchers List

• Access from the homepage or link in the Useful links area
Application

- Proposal Title
- Lead Government
- Collaborators/Partners
- Project Lead (Individual POC)
- POC Contact Info
- Georgia Tech Researcher Lead (Individual POC)
- GT POC Contact Email

- Proposal (Upload as a PDF)