

Keynote

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Executive Director, National Digital Inclusion Alliance



NATIONAL DIGITAL INCLUSION ALLIANCE

digitalinclusion.org

Is the Internet Essential?

NDIA is...

A unified voice for home broadband access, public broadband access, personal devices and local technology training and support programs.



Digitalinclusion.org

@netinclusion

@angelasiefer

Digital Equity

Individuals and communities have IT capacity for full participation in society, democracy and economy.

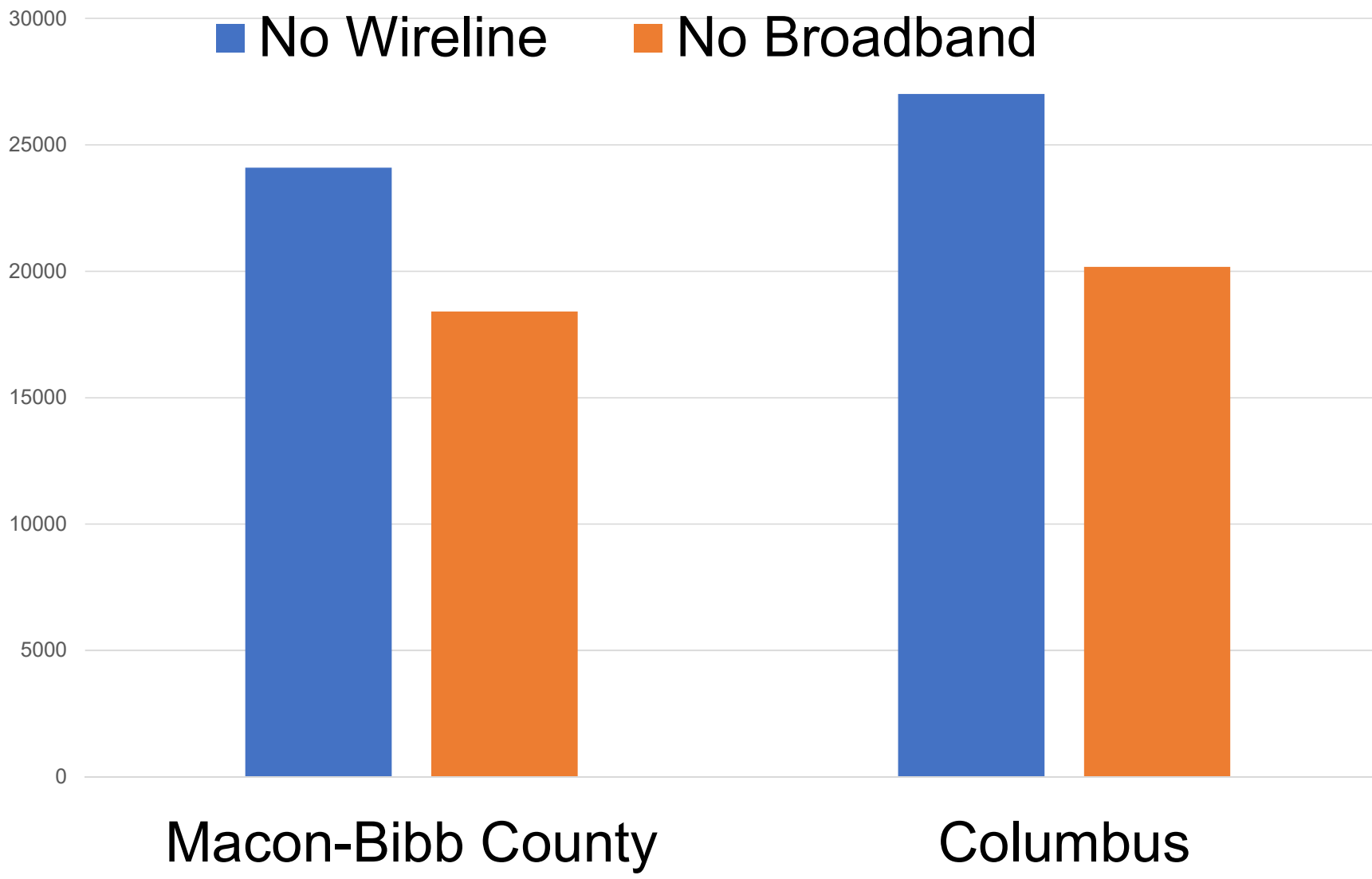
Digital Inclusion

Activities necessary for full participation:

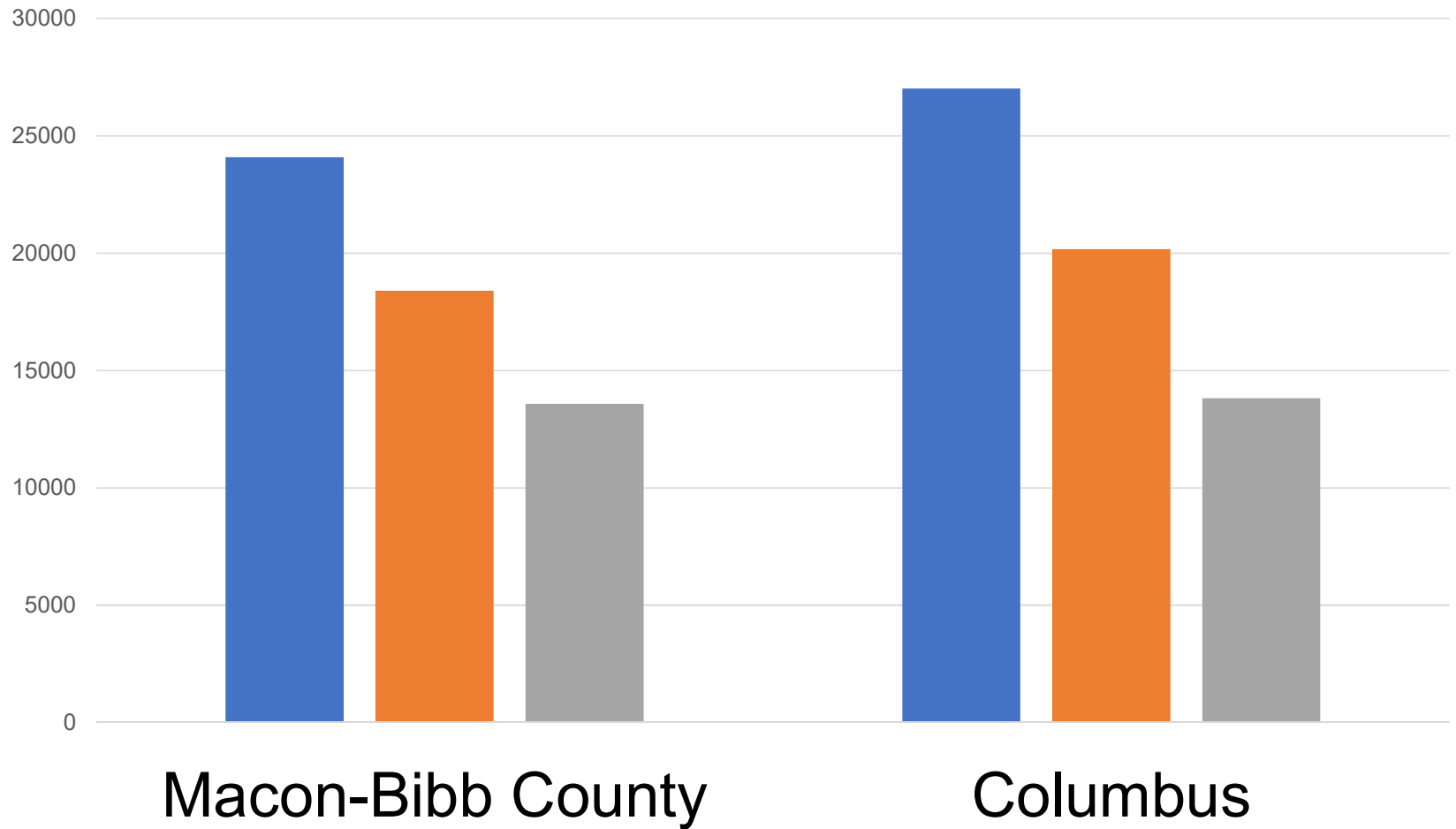
- Affordable home broadband
- Appropriate devices
- Digital literacy
- Tech support
- Applications



WHO DOESN'T HAVE **INTERNET?**



■ No Wireline ■ No Broadband ■ Less than \$35K



20 Million

Households with no home broadband



U.S. Census American Community Survey



Residents of rural Census tracts accounted for

5 OF 20 MILLION

zero-broadband households reported by the 2017 American Community Survey.



15 MILLION

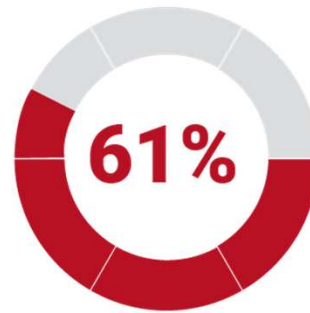
zero-broadband households are in "**urbanized**" Census tracts where high-speed broadband has usually been available for years.



Common thread among these unconnected households is limited income



of those in rural tracts



of those in urbanized tracts

have household incomes of less than **\$35,000**.



THE SOLUTION?



Affordable broadband, affordable devices and digital literacy trainings.

DATA

The Ask

THE ASK

1. Keep or create an analog alternative.
2. Engage digital inclusion practitioners.
3. Add digital inclusion to your tasks.

We work collaboratively to craft, identify and disseminate financial and operational resources for digital inclusion programs while serving as a bridge to policymakers and the general public.



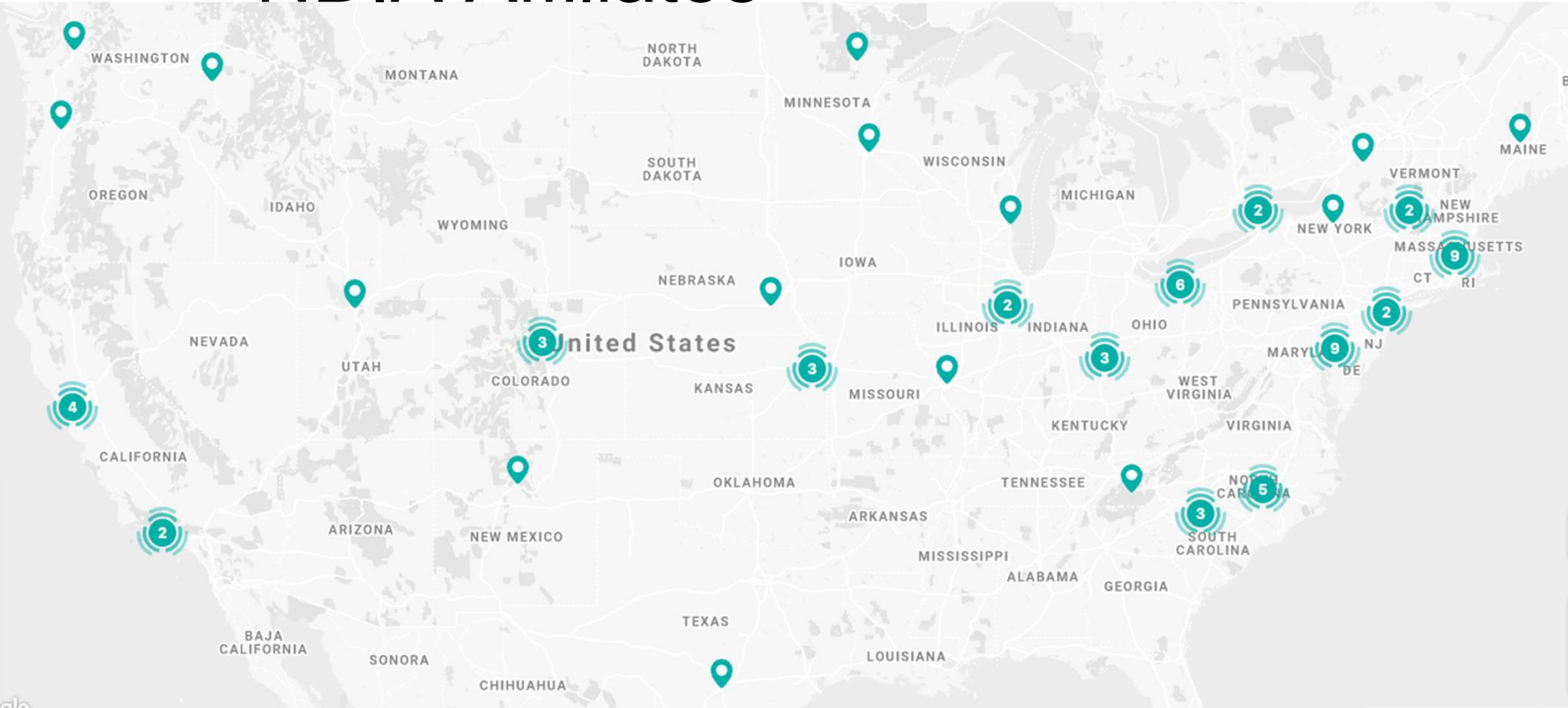
Guidebooks

1. Digital Inclusion Startup Manual
2. Discount Internet Guidebook
3. Digital Inclusion Coalitions Guidebook

Digital Inclusion Trailblazers

Digital Inclusion Week – Oct 7-11

NDIA Affiliates

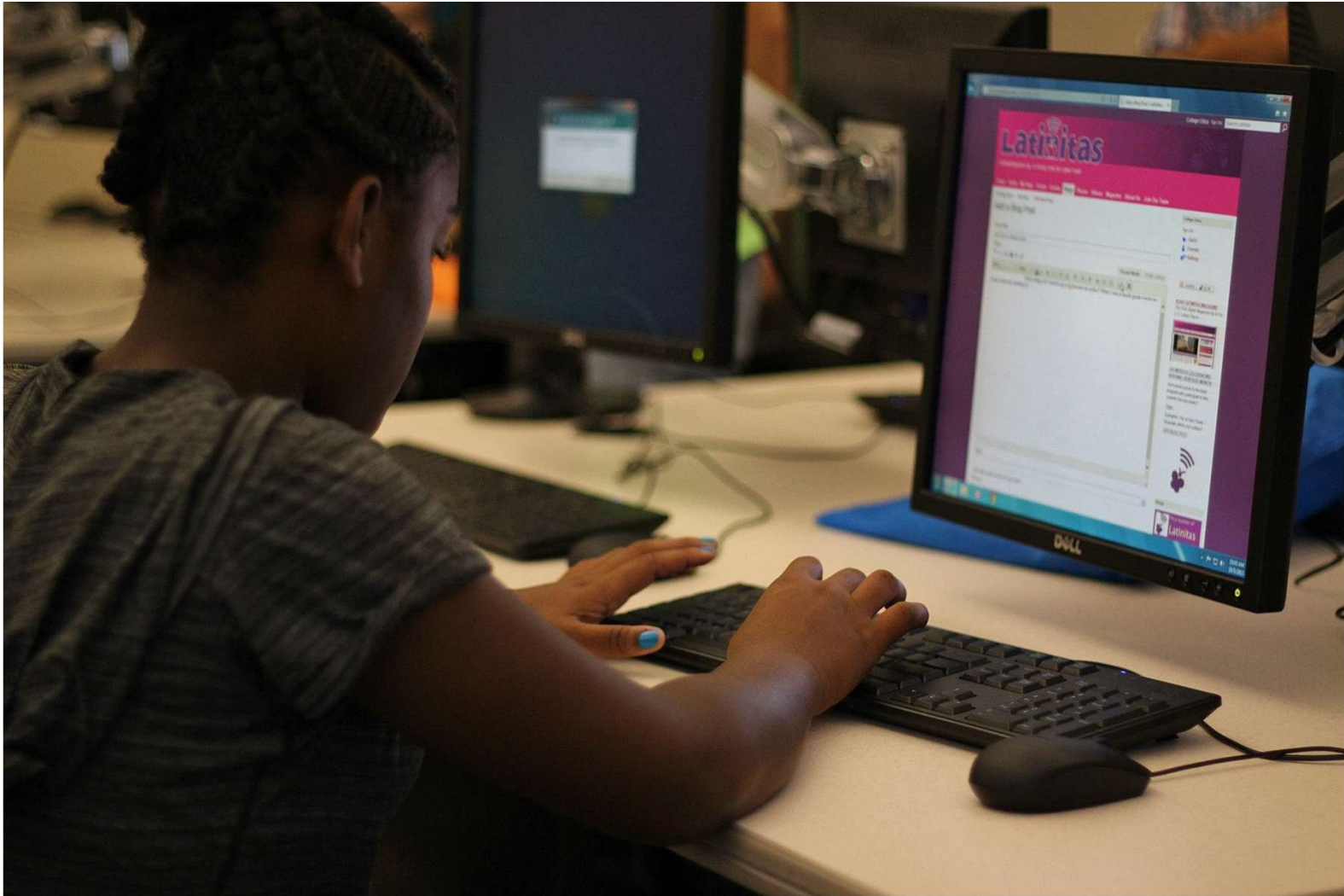




PCs for People, St. Paul MN



Byte Back, Washington DC



City of Austin, TX



Free Geek, Portland OR



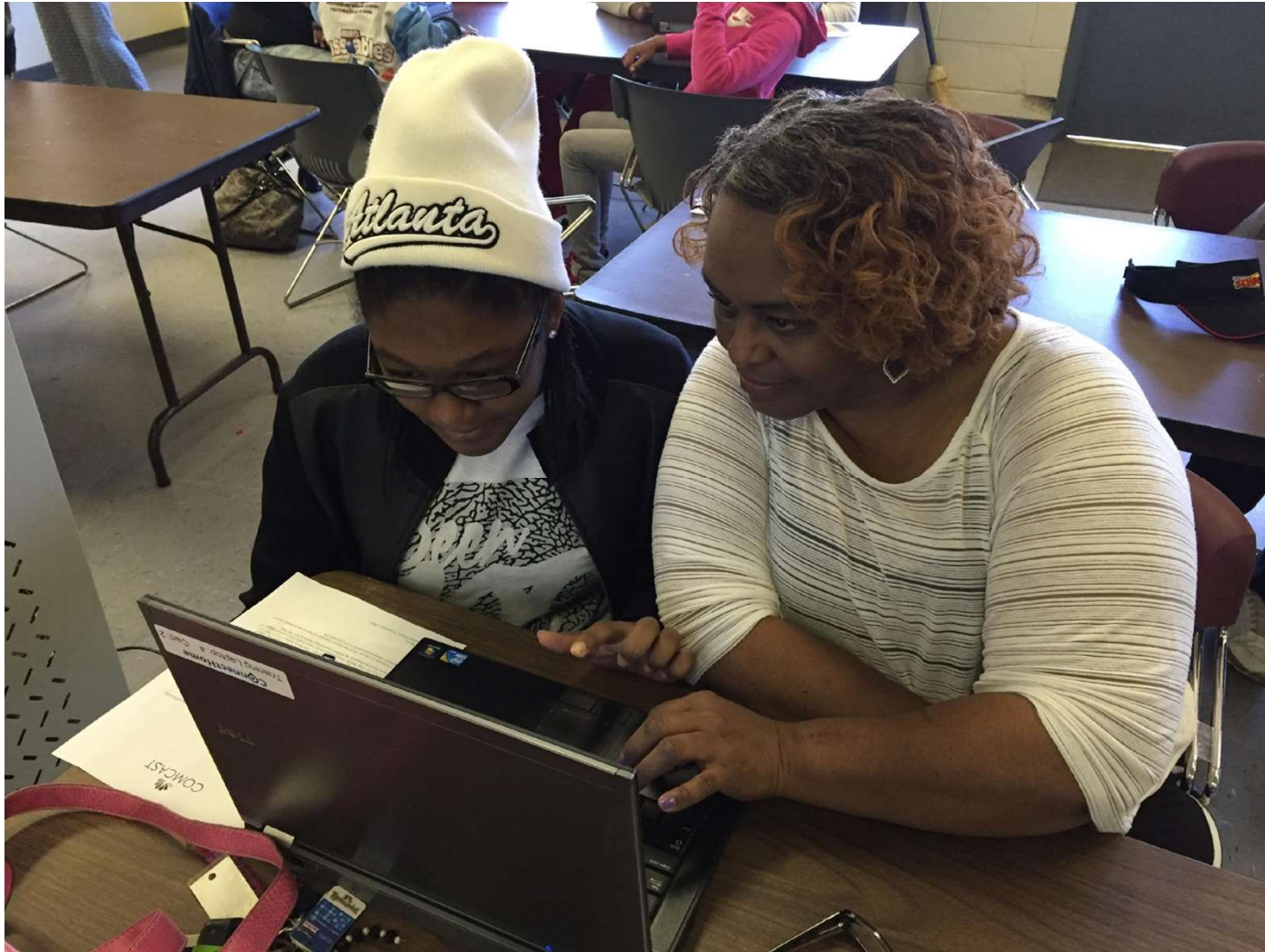
City of Seattle, WA



Fresno Housing Authority, CA



Kramden Institute, Durham NC



Nashville Public Library, TN



Human-I-T, Los Angeles CA



Connecting for Good, Kansas City



Tech Goes Home, Boston MA



Morton County Library, KS

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