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LCI PROGRAM GOALS

• Encourage a diversity of housing, employment, commercial, shopping and recreation land uses at the transit station, local and regional center level accessible by people of all ages, abilities and income levels;

• Enhance access to a range of travel modes including transit, roadways, walking and biking and increase roadway connectivity to provide optimal access to all uses within the study area; and,

• Foster public-private partnerships and sustained community support through an outreach process that promotes the involvement of all stakeholders, including those historically underserved or underrepresented.
• Reimbursable grant program
• ARC pays up to 80% of the study amount
• Applicant must be a CID or local government
• Total grant funds available - $2 Million
2020 LCI SCHEDULE

JANUARY 13
Application Window Opens

FEBRUARY 28
Applications Due

APRIL 9
Projects Announced at CRC

JUNE
Contract with Sponsor

JANUARY 30
Open House

Project Work

2020

NOVEMBER
Projects Complete

2021
LCI STUDY TYPES

CATALYTIC
FOCUS ON VISIONS

Study funds may be used to create long term master plans or visioning plans for an LCI area.

TACTICAL
FOCUS ON IMPLEMENTATION

Study funds may be used to prepare detailed studies that foster specific LCI plan implementation for the LCI area.
STUDY LOCATION
Study Areas need to meet one of the following:

MAIN STREETS & DOWNTOWNS
These areas are the region’s traditional Main Street and downtown communities. These are identified on The Atlanta Region’s Plan Unified Growth Policy Map.

TRANSIT AREAS
These are areas that have a direct connection to the high-capacity regional transit system. These centers will have a fixed-guideway or bus rapid transit stop existing or planned within ¼-mile of the LCI study area.
HOW DOES THE STUDY ADVANCE THE FOLLOWING IN THE LCI AREA?

Each application should state how the requested study will address one or more of the following critical issues.

-affordable housing
-creative placemaking
-green infrastructure
-smart city technology
AFFORDABLE HOUSING

• HOW WILL THE STUDY ADDRESS HOUSING CHALLENGES IDENTIFIED BY THE REGIONAL HOUSING STRATEGY FOR THIS AREA?

• WHAT HOUSING SOLUTIONS WILL BE EXPLORED FURTHER?
CREATIVE PLACEMAKING

• WHAT TYPE OF INVESTMENTS ARE YOU LOOKING TO MAKE?
• HOW WILL THE ARTS COMMUNITY BE INVOLVED IN THE PLANNING PROCESS?
GREEN INFRASTRUCTURE

• HOW WILL THE STUDY INCORPORATE GREEN INFRASTRUCTURE INTO TRANSPORTATION PROJECTS?
• What specific issues will be addressed by technology?
• How will technology enhance mobility and safety in the study area?
• How could technology be integrated with other projects?
EVALUATION CRITERIA
EVALUATION CRITERIA

• **Study Need and Innovation**
  • Does the application clearly identify the need of the study along with outcomes? Is the project innovative in its deliverables and approach?

• **LCI Program Goals**
  • Does the application and study support the LCI Goals?

• **LCI Priority Issues**
  • Does the application explain how the study would impact one or more LCI Priorities Issues?

• **Commitment and Ability to Implement**
  • Has this Sponsor demonstrated the commitment, willingness and ability to implement LCI study recommendations. For new LCI studies, has the sponsor shown project discussion and implementation of the goals of LCI.

• **Geographic Diversity**
PROJECT EXAMPLES
This plan identified a creative placemaking plan for the North Point LCI Area which included implementation strategies for private and public investments.

**Cost:**
$95,500

**Sponsor:**
City of Alpharetta

**Lead Consultant:**
MKSK
EAST LAKE MARTA STATION TOD PLAN

The Front Porch

To activate East Lake MARTA’s Front Porch, the current station entrance is replaced with a more inviting entrance. The building facade opens with glass walls and a bright corridor that encloses a lively public courtyard (“the Front Porch”), complete with bike parking, outdoor seating, and a space for food truck vendors. Mixed-use development, a proposed restaurant building, and multi-family housing overlook the public space, providing a safer and consistently active community space.

Tactical LCI Plan

This plan developed a TOD plan for the station, including a potential development scenario, creative placemaking strategies, and transportation investments.

Cost: $125,000

Sponsors: City of Atlanta, City of Decatur, & MARTA

Lead Consultant: TSW
This study developed a feasibility of a roundabout and road diet along College Avenue, which lead to a funded LCI transportation project. It included a temporary road diet installation to examine impacts.

**Cost:**
$62,500

**Sponsors:**
City of Avondale Estates

**Lead Consultant:**
Nelson\Nygaard
Tactical LCI Plan

This study examined opportunities to incorporate creative placemaking and safety improvements for the Garnett and Five Points MARTA Stations.

Cost:
$87,500

Sponsors:
Central Atlanta Progress

Lead Consultant:
TSW
MARKET OVERVIEW | DEFINING THE STUDY AREA

The housing study area was drawn using a larger catchment area that incorporates single-family and multifamily units accessible by existing bus routes.

Using available data sources, HR&A created a profile of existing supply for the census tracts in the study area, accounting for all housing supply that could be potentially reached by existing bus and MARTA routes into the commercial core. This led to the identification of a total of 20 census tracts. Within the Buckhead commercial core boundary, there are 75,700 workers; the larger housing shed census tracts contain 51,400 households.

Workforce Study Area

75,700
Workers currently within the commercial core boundaries

Housing study area

51,400*
Households currently in the greater housing shed, including:
- 40% in the commercial core, and
- 60% surrounding the core

*Turbine: This number does not include vacant units.

BUCKHEAD HOUSING AND COMMUTING STUDY

Tactical LCI Plan

This study examined opportunities to incorporate housing strategies within the Buckhead LCI to improve transportation options.

Cost:
$120,000

Sponsors:
Livable Buckhead

Lead Consultant:
HR&A Advisors
NOONDAY CREEK & COBB PARKWAY CROSSING STUDY

Tactical LCI Plan

This study determined a preferred crossing and type to cross Cobb Parkway using the Noonday Creek Trail. The study also contained a concept plan to allow the CID and city to apply for future funding opportunities.

Cost:
$120,000

Sponsors:
Town Center CID and City of Kennesaw

Lead Consultant:
Kimley-Horn
This study examined opportunities to incorporate Smart Technology along Virginia Avenue in the Cities of Hapeville, East Point, and College Park.

**Cost:**
$100,000

**Sponsors:**
Aerotropolis Atlanta CID

**Lead Consultant:**
Modern-Mobility
This study examined options to better connect SunTrust Park to the Smyrna LCI, focusing on reimagining Spring Road.

**Cost:** $125,000

**Sponsors:**
City of Smyrna

**Lead Consultant:**
Sizemore Group
The redevelopment of the Turner Field site and surrounding parking lots, making transportation improvements conducive with the new uses at the Turner Field site.

**Cost:**
$287,000

**Sponsors:**
City of Atlanta

**Lead Consultant:**
Perkins and Will
FREQUENTLY ASKED QUESTIONS
FREQUENTLY ASKED QUESTIONS

Q: WILL I STILL BE ABLE TO REQUEST ASSISTANCE FROM ARC’S COMMUNITY DEVELOPMENT GROUP OUTSIDE THE CALL FOR PROJECTS?

A: Yes, ARC is still a resource for local governments at all times of the year. The annual call for projects will be the primary way to source technical assistance from the Community Development Group. However, communities should reach out to ARC with questions or ideas anytime. Staff capacity and resources will determine the ability to respond to any specific request.

Q: I MAY NOT BE ABLE TO OBTAIN A LETTER OF COMMITMENT FROM MY CHIEF ELECTED OFFICIAL. IS A LETTER STILL REQUIRED?

A: A letter of commitment from your chief elected official is a requirement. The letter must also acknowledge a commitment of funding from your local government.
FREQUENTLY ASKED QUESTIONS

Q: I AM A CID, DO I NEED A LETTER OF SUPPORT FROM THE LOCAL GOVERNMENT?

A: Yes, a letter of support from the main local government is still required to ensure that your project is not in conflict with any local government actions and will be supported by the local government once completed.

Q: IF I WANT TO UPDATE OUR COMMUNITIES LCI PLAN, DO I NEED TO INCLUDE ALL THE FOCUS AREAS IN MY SCOPE OF WORK

A: No, select focus areas that you think will have the greatest impact in your community. In addition, creativity in how you are applying those focus areas is strongly encouraged.
FREQUENTLY ASKED QUESTIONS

Q. MY QUALIFIED LOCAL GOVERNMENT STATUS HAS LAPSED, AND WE HAVE NOT COMPLETED OUR NEEDED UPDATE. ARE WE STILL ELIGIBLE FOR FUNDS?

A. No, unless you have already submitted your update to ARC to be approved by DCA.

Q. MY LCI AREA DOES NOT HAVE PLANNED TRANSIT NOR IS IT A TOWN CENTER ARE WE STILL ELIGIBLE FOR LCI FUNDS?

A. Unfortunately, at this time, no. However, CDAP can provide assistance at the same levels as LCI. And your community can apply for general TIP funds to conduct a study.
FREQUENTLY ASKED QUESTIONS

HOW MANY PROJECTS WILL BE SELECTED?

There is no set number of projects that will be selected. Once all requests have been received, funding resources and grant amounts will determine the final list of projects.

WE ALREADY HAVE A CONSULTANT UNDER CONTRACT TO DO PLANNING, CAN WE USE THEM?

Maybe, depending on the method of procurement and it may be possible but prior approval from ARC is needed and in writing from ARC. However ARC, cannot pay for any work undertaken before entering into a contract with ARC.
APPLICATION CHECKLIST

- Completed Application
- Letter of Support from host local government if applicable
- Funding Resolution or letter from Chief Elected Official or CID Board Chair/Director
- Letter(s) of Support from local businesses, stakeholder groups, impacted parties, etc.
- If entities other than the applicant are providing matching funds, please include letters of commitment to the matching fund from those funders