

#SMARTer Together

Webinar Series



#SMARTer Together

February 4th
Partnership for Inclusive
Innovation Introduction



Debra Lam
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Partnership for
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Vice President
Atlanta Tech Village



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Co-Founder
MakeStartups



Eric Parker
Founder & President
The Clubhou.se

The background of the top half of the slide is a dark blue field filled with a complex, light blue circuit board pattern. The pattern consists of numerous thin lines and small circles, resembling a printed circuit board (PCB) layout, which creates a sense of technology and innovation.

Partnership for Inclusive Innovation

Debra Lam
#SMARTer Together Webinar

4 February 2021

To advance established and emerging innovators for a stronger Georgia.

The Partnership has come together for a singular, critical purpose: to activate untapped potential throughout Georgia by catalyzing collaboration among the next generation of innovation leaders and the powerful ecosystem of businesses, universities and government. We believe the right assistance and alliances today can spur innovative economic development for a stronger, more resilient and more equitable Georgia tomorrow. Our mission is to:

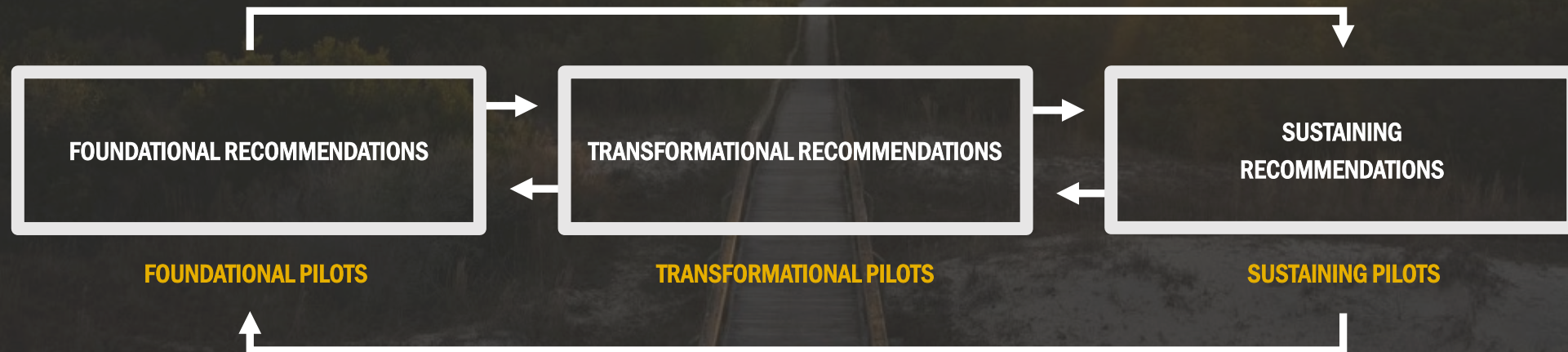
- Expand Inclusive Innovation
- Advance Existing Entrepreneurs while Identifying and Helping New Innovators Succeed
- Establish Georgia as the East Coast Tech Capital
- Find and Unlock the Promise of Innovators Who Have Traditionally Been Shut Out
- Activate Potential



“Georgia is a place of unlimited possibilities for innovation. That’s why we’re committed to making our state the Tech Capital of the East Coast... and beyond.”

-Lt. Gov. Geoff Duncan

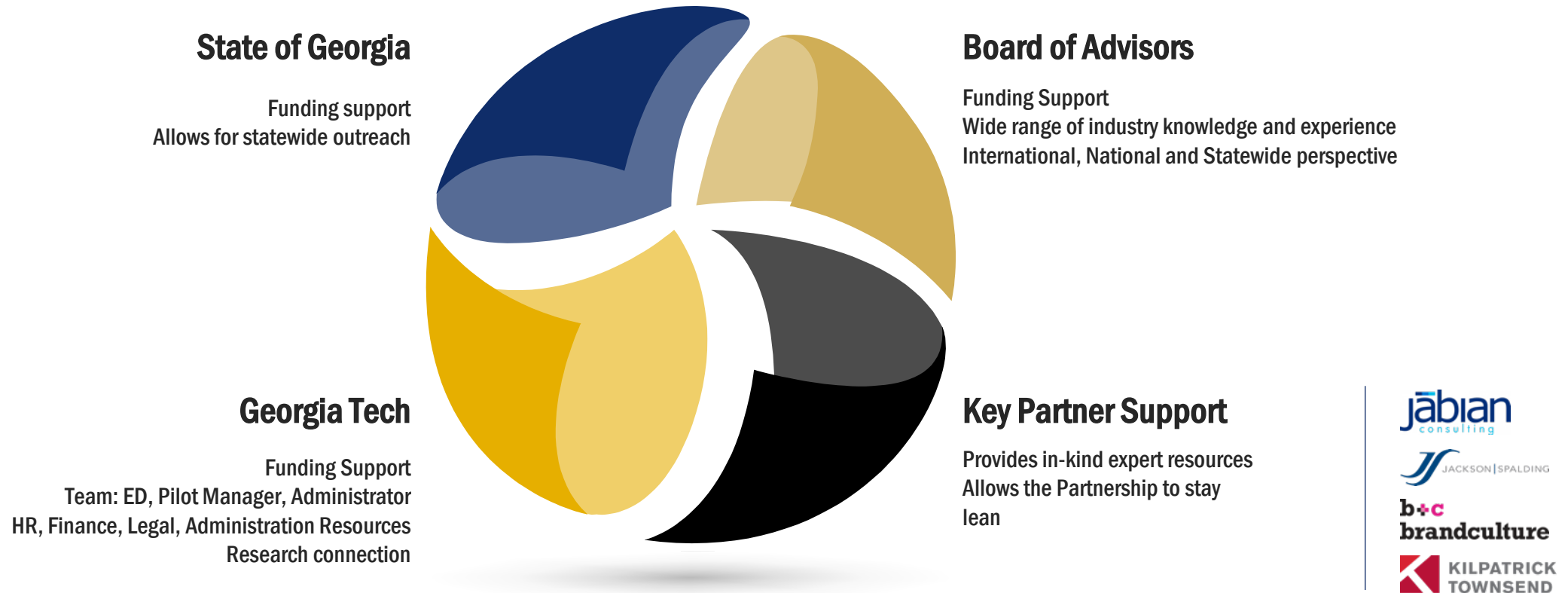
Inclusive Innovation Road Map



Inclusive Innovation: Improving access and opportunities for all Georgians to drive innovation and creating an opportunity for all of us to thrive together as part of the innovation ecosystem.

PUBLIC-PRIVATE PARTNERSHIP STRUCTURE

The Partnership has a unique statewide public, private partnership model leveraging diverse resources and a long-term, collective commitment to support inclusive innovation and impact throughout Georgia.



Board of Advisors



Raphael Bostic
Reserve Bank of
Atlanta



Paul Bowers
Georgia Power



Reed Dulany III
SeaPoint Complex



Geoff Duncan
Lieutenant
Governor of Georgia



Marty Flanagan
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Latham Saddler
Synovus



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Georgia Tech



Stephanie Tillman
Flower Foods, Inc.



Carol Tomé
UPS



Larry Williams
Technology
Association of Georgia



Pat Wilson
Georgia Department
of Economic
Development



Kevin Byrne
The Unniversity
Financing Foundation

Inclusive Innovation Pilots

Our intent is not just to provide a report of recommendations, but also a roadmap for action now. To that end the Taskforce has identified corresponding pilots that align with our framework of foundational, transformational and sustaining recommendations.

FOUNDATIONAL

Enabling and essential
across initiatives

- | Connectivity Implementation Pilots
- | K-12 Digital Readiness
- | Public Open Data Platform
- | Implementing Technology as a Force Multiplier, Enhancing Access to Care and Improving Health Outcomes
- | Clinical Trials Registry
- | Education Innovation Pathways
- | Build on University IP Portal Prototype
- | Lead the East Coast in Access to Early-Stage Capital

TRANSFORMATIONAL

Catalyst for change, disruptive to status
quo innovation

- | Integrative Precision Agriculture Action Plan
- | Advance Food Supply Chain Innovation
- | Every Local Startup Locally Funded
- | Talent Incentives: Investing in a Robust Ecosystem
- | Seed Grants: Investing in a Robust Ecosystem
- | Georgian Early Stage Capital Coalition
- | Start it up Georgia

SUSTAINING

Ensuring long-term access to participate
in Georgia's Innovation Story

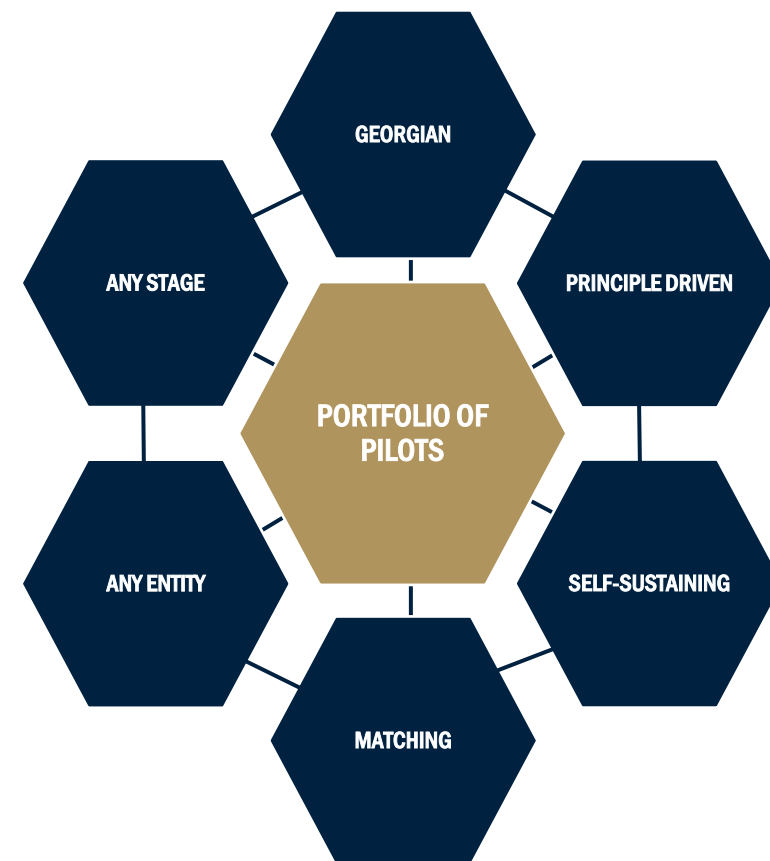
- | Innovation Ambassadors
- | Statewide Innovation Mesh Network Coordination
- | Virtual Hub & Physical Startup Spaces
- | Regional Industry/Education Collaboratives
- | Mobilize More Angel Investors

CREATING AN INCLUSIVE PORTFOLIO OF PILOTS

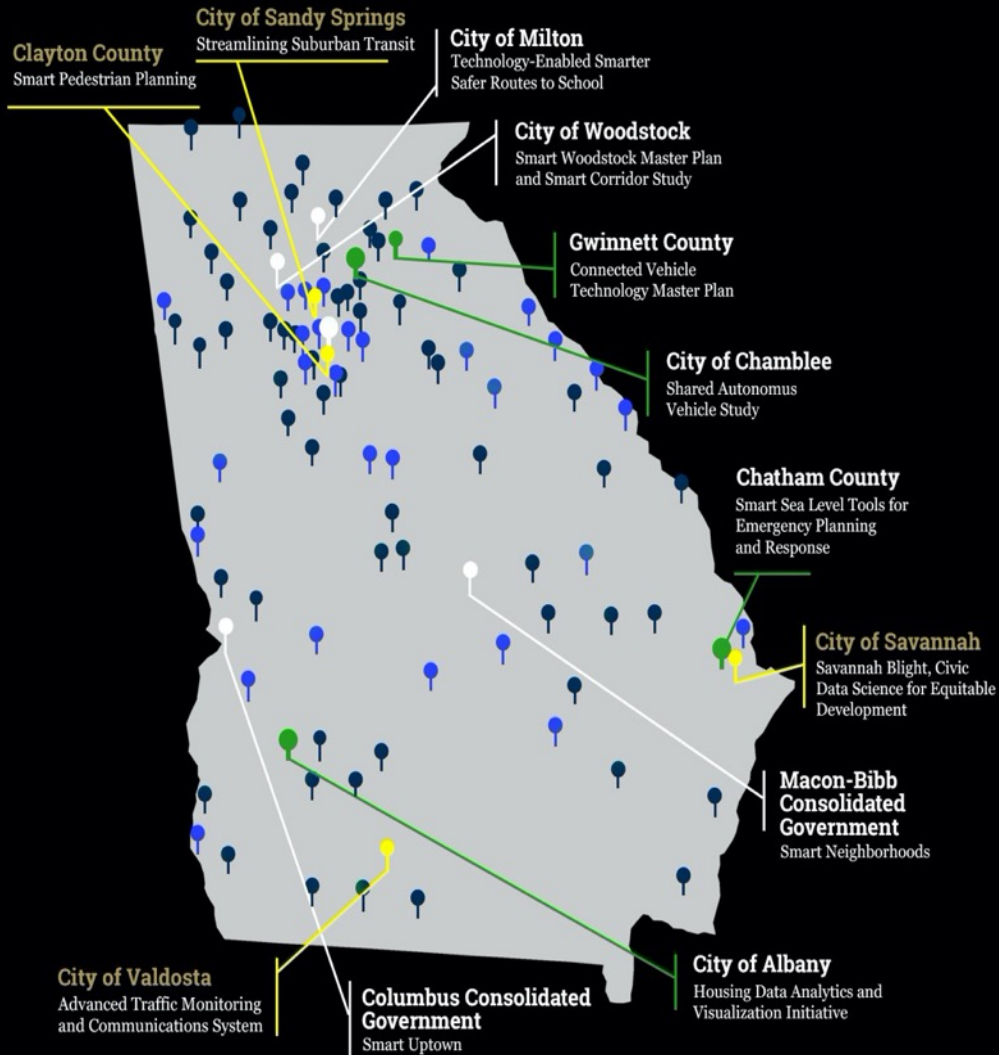
Our challenge is to select a **group of pilots for funding twice** a year over the next 3 years. These pilots will vary in size and scope but ultimately will **provide a foundation for, transforming, and sustaining Georgia's innovation ecosystem**

We will choose pilots based on their **merit** and **promise** to fulfill the **mission** of the Partnership for Inclusive Innovation, who is responsible for **stewarding** funds and **delivering** success.

The Partnership is complimenting existing Georgian entities and will support them to do more. It has established baseline standards for granting funds to build a Portfolio of Pilots.



PILOT UPDATE: GEORGIA SMART COMMUNITY CHALLENGE



We're very excited about Georgia Smart's third class of winners, who will be able to use our preeminent research and technology to improve lives, livelihoods, safety, and equity – no matter their community's size, population, demographics, or income level.



-Ángel Cabrera, Georgia Tech President

The 3rd Class is composed of 4 communities:

1. Clayton County
2. Sandy Springs
3. Valdosta
4. Savannah

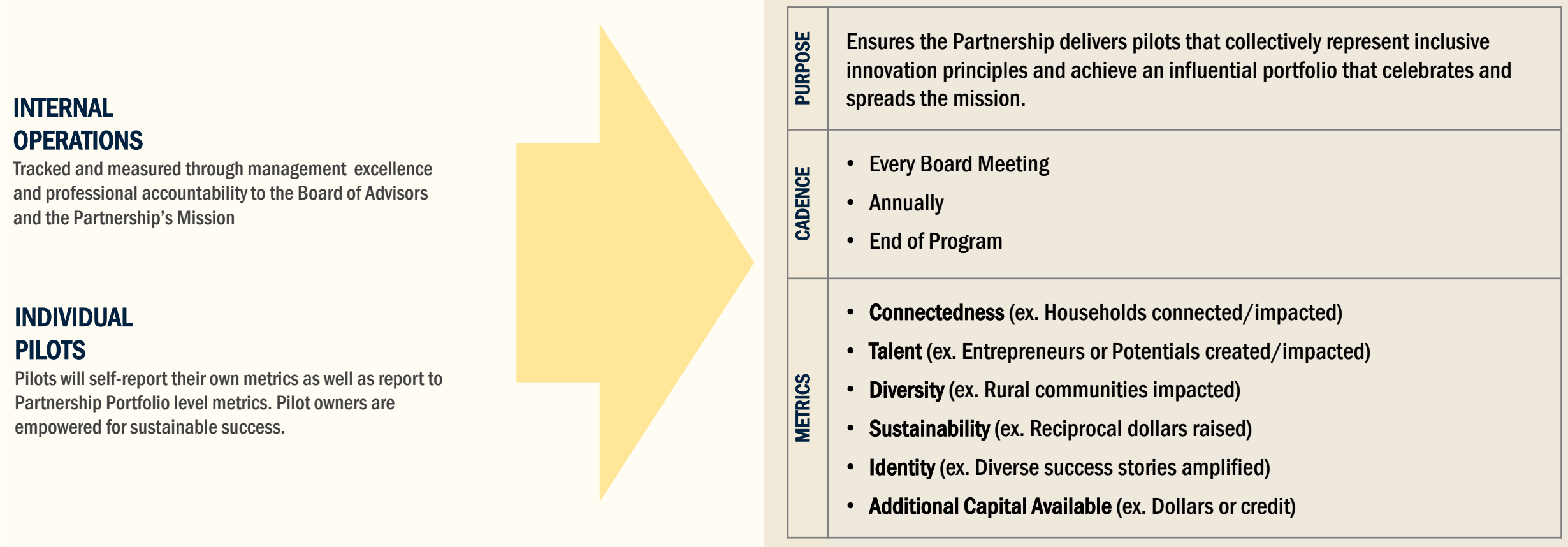
Georgia Tech Smart Cities
and Inclusive Innovation



DELIVERING THE RETURN ON INVESTMENT

While strong internal, operational and individual pilot metrics will be tracked and measured, ultimately, the Partnership of Inclusive Innovation will demonstrate progress with the below cadence and metrics:

PARTNERSHIP PORTFOLIO



THE IMPACT OF INCLUSIVE INNOVATION

INNOVATION, OPPORTUNITIES AND SHARED ECONOMIC SUCCESS

CONNECTED AND
COLLABORATIVE

ATTRACTING AND
GROWING WORLD-
CLASS **TALENT**

DIVERSITY THAT
UNLOCKS NEW MODES
OF INNOVATION

COORDINATED AND
SUSTAINED ACTION

UNIQUELY GEORGIAN
HUSTLE AND GRIT

Partnership for Inclusive Innovation

Pilot Applications
Now Available!

Innovation, opportunity & shared economic success

PartnershipForInclusiveInnovation.org



Emphasize Financial Sustainability and Principles of Inclusive Innovation

February-March 2021, Rolling

GETTING INVOLVED



Celebrate

Promote and share
innovation
(Knowledge Partner)



Connect

Strengthen
Partnership work with
pilot advisement and
development
(Expert Advisor)



Catalyze

Advance Partnership
work with shared
support
(Co-Creator)



WE ARE **DEDICATED** TO INCLUSIVE
INNOVATION.



WE ARE **SET UP** FOR SUCCESS.



WE ARE **UNITED** IN PURPOSE.

Email

InclusiveInnovation@gatech.edu

for more information



#SMARTer Together

Webinar Series

Georgia Tech  Smart Cities
and Inclusive Innovation

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Thanks for joining us!

